

Privacy Policy

1. You have been provided with Corteva's Privacy Policy which is also available on its website (at: <https://www.corteva.in/privacy-policy.html>), and have read and understood the contents thereof.
2. You understand that the Privacy Policy provides information about how your personal data may be collected, used and disclosed by Corteva or its ecosystem partners.
3. You understand that your personal data may be collected only with your valid consent, and that it may be used or processed only in accordance with Corteva Privacy Policy .
4. You understand that your personal data may be shared across various entities including the Corteva affiliates and third-party companies who may process your data to create audience lists to deliver targeted ads on social media and the internet for the following purposes: sharing product communication /promotional materials..
5. You understand that you have certain rights that you enjoy as a data principal over your personal data, in relation to its collection, use and processing. These rights relate to confirmation and access, correction and erasure, objection of disclosure, and portability of your personal data. These rights are available to you in the manner set out in Corteva Privacy Policy and you may freely give, refuse or withdraw your consent at any time using the link provided in Corteva Privacy Policy.
6. You understand that the terms of the Privacy Notice may change, and you may be notified of the same before or at the time any further collection, use or processing of your personal data takes place. You understand that you will be provided the opportunity to provide fresh consent for the same.
7. You understand that you have the right to revoke your consent at any time in the manner specified in the Privacy Policy.
8. You consent to the Privacy Policy and have read and acknowledge the contents thereof.

At Corteva Agriscience we are committed to transparency and openness including providing clear and accurate information about our privacy practices. Corteva has established appropriate physical, electronic, and managerial safeguards to protect the information we collect in accordance with the Privacy Policy and to protect against unauthorized access, disclosure, loss, misuse, alteration, and improper use of your information, and to maintain the accuracy and

integrity of that data. For more information on which data is collected and how it is shared with our partners please read our privacy policy.

Terms & Conditions

- 1.** The Program is applicable for Products of Corteva and exceptions of products not applicable are communicated from time to time.
- 2.** The Program is applicable for all retailers of Corteva in India including distributors conducting retail sale.
- 3.** Participation in the Program is voluntary.
- 4.** The Program shall be subject to Force Majeure Events
- 5.** Any dispute arising out of the Program will be governed by the Laws of India, with exclusive jurisdiction of the Courts of Hyderabad
- 6.** General terms regarding points
 - a.** Points calculation logic is the prerogative of Corteva and Corteva reserves the right to change the same without prior intimation to the Retailers.
 - b.** Points earned & accumulated cannot be carried forward post expiry or transferred to another Program/program or transferred to another retailer or distributor.
 - c.** Points cannot be exchanged for cash or cash cannot be added in lieu of points.
- 7.** General Terms regarding Redemption / Gifts (Product / Item)
 - a.** Terms and conditions of Corteva's redemption partners will be applicable for the redemptions.
 - b.** Corteva does not guarantee the quality and merchantability of the goods offered as gift.
 - c.** Any tax liability in lieu of gift received towards any government will have to be borne by the retailer. Corteva will not entertain any tax claims in lieu of gift offered
 - d.** Corteva's Redemption Partners will make earnest effort to deliver gifts at Firm's Registered Address. We do not guarantee the delivery of gifts at the retailer's registered Firm Address. If gift is delivered at nearby accessible location, the retailer will have to collect the gift at his/her cost
 - e.** Any warranty or service claim related to the gift has to be taken with the manufacturer of the gift
- 8.** No correspondence whatsoever shall be entertained by the company or its representative regarding change/modification/withdrawal of the Program.

9. Corteva shall request and receive any additional/specific information (s) about retailer identity to comply with Rules/Regulations/Directives of RBI from time to time.
10. Corteva shall have the right to share, store and use the retailer's information on their and their vendor's systems and Corteva's vendors will have the right to contact the retailers in context of Corteva's business from time to time.
11. Nothing contained herein amounts to a commitment by Corteva to conduct further, similar or any other scheme or Program
12. Corteva shall be always considered to be acting in good faith in response to any oral or electronic instruction of inquiry by the retailer in respect of any matter in relation to this program and the provision of the gifts and membership hereto. The retailer shall not be entitled to claim or allege any loss, damage, liability, expense etc., attributable, directly or indirectly to any such act of good faith of Corteva and the retailer shall indemnify and hold Corteva harmless in respect thereof at all times
13. By participating in the Program, retailers undertake to abide by the terms and conditions of the Program as laid herein and as stated by Corteva from time to time
14. A retailer shall be disqualified to redeem the points in case the retailer fails to comply with company's policy on financial & market discipline duly communicated to the retailer
15. By participating in the Program, retailers provide their consent to Corteva to contact them through email, phone, SMS even if they have registered themselves under DND.
16. The retailer understand that the onus on maintaining accurate and updated information regarding their profile with the program is entirely theirs.
17. The retailer consents that he/she is not holding any position with any state or central government or holding any office as a political representative, and they will voluntarily inform Corteva to be exempted from participating in the program.

Terms & Conditions- SEED Schemes

1. Scheme benefits will be awarded with Corteva ROOTS points and will not be converted to credit note under any circumstances.
2. The Value of each point and conversion of points to other partners can change from time to time at the sole discretion of Corteva.
3. Company will not be responsible for any shortage, non-availability or delayed supply of stocks or promotional material to the retailers.
4. Corteva SEEDS Distributor will arrange to supply Products even if the Order is placed for any single product without opting for this scheme until availability of stocks.
5. Please contact the Local Territory Sales Lead for any clarifications and escalations.

6. Corteva Agriscience Seeds Private Limited reserves the rights to change or cancel this scheme without notice
7. This scheme is administrated and managed by Corteva Agriscience Seeds Pvt Ltd
8. In case of any dispute, the decision of Corteva Agriscience Seeds Pvt Ltd will be final and binding.
9. All disputes to scheme will be settled in Hyderabad jurisdiction only.
10. Products can be purchased by any Customers at his own discretion, without availing this scheme benefit as well.
11. The products shown as gift options are indicative only.

Terms & Conditions- Crop Protection Schemes

1. Redemption of the gifts/vouchers can be made through ROOTS App / Help desk
2. Distributor and Retailers have to clear dues to benefit under this program
3. Scheme benefits will be awarded with Corteva ROOTS points and will not be converted to credit note under any circumstances.
4. The Value of each point and conversion of points to other partners can change from time to time at the sole discretion of Corteva.

5. This Scheme can be withdrawn at any time at the discretion of the Company without any Notice
6. Company will not be responsible for any shortage, non-availability or delayed supply of stocks or promotional material to the retailers.
7. The products shown as gift options are indicative only & retailer can redeem his points as per his choice
8. Trade Partners can opt to buy any single product without availing this scheme benefit as per his/her own discretion.
9. Super Distributor will arrange to supply Products even if the Order is placed for any single product without opting for this scheme until availability of stocks.
10. This scheme is valid until availability of stock, no claims will be entertained due to stock not supplied due to unavailability of products.
11. For any further details, Please contact ROOTS Helpdesk/Local Sales Manager
12. Vehicle if any will be on Ex-showroom price

The retailer understands that the onus on maintaining accurate and updated information regarding their profile with the program is entirely theirs.